

Circulation: 130,000

Distribution: Brochures are distributed by TIS to CVBs, welcome centers, rest areas, attractions and businesses across Southern Indiana. Each ESI member business receives 3 boxes for distribution at their venue.

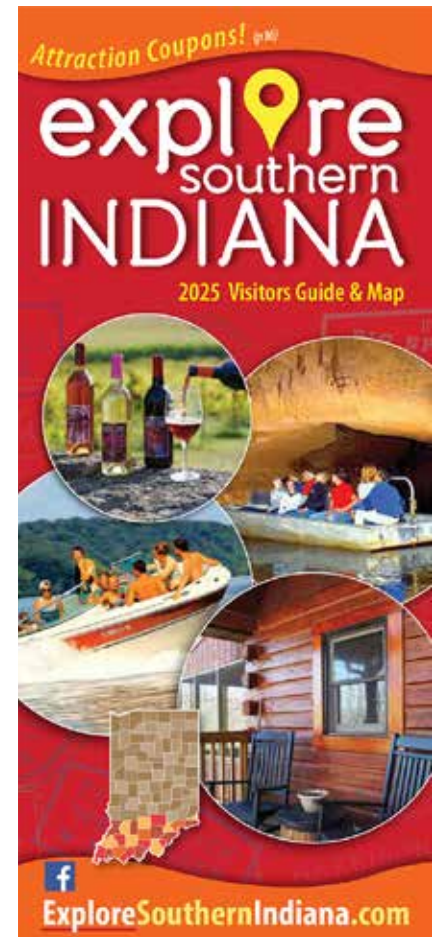
Space Reservation and Payment Due by: October 15, 2025

All ads MUST be paid in FULL prior to the book going to press. If payment is not made by October 30 or prior arrangements made, your ad will not appear in the 2026 ESI Book.

Artwork Due: November 15

Submit Artwork: on the members portal of the ESI Website or Jenny Lantiff at jennlantaffsims@gmail.com

Ad Space	Price	Size (w x h)
2-Page Spread.....	\$3,500	8.25 x 9.25 (visible area is 8 x 9)
Full Page (no bleed).....	\$2,000.....	3.82 x 8.82
Full Page (with bleed).....	\$2,000.....	4.25 x 9.25 (4 x 9 visible print area)
Half Page.....	\$1200	3.77 x 4.25
Quarter Page.....	\$700.....	3.77 x 2.15



AD SPECIFICATIONS

- All ads must be paid in full by the deadline above.
- 2-Page Spread : May contain up to 600 words and 8 photos. This also includes a complimentary coupon to appear in the back of the book.
- Full-Page ad may contain 300 words and up to 4 images.
- **Format:** Please provide press-optimized PDF, JPG or EPS formats. Ads and all images contained in the ad should be 300 dpi at actual print size and saved in CMYK mode.
- Embed all fonts or convert to outlines.
- **Design Assistance:** Ad can be designed for you upon request. Please email or call Leah Taylor at |Taylor & Associates: leah.taylorassoc@gmail.com or 502-931-5272